

NEW HAMPSHIRE STATE LIQUOR COMMISSION
JANUARY 5, 2005, 9:00 A.M.
AGENDA

I. FINANCIAL & ADMINISTRATIVE REPORTS

1. Financial Reports
 - A. Weekly, Y-T-D Sales Reports
 - B. Budget/Administrative Reports
2. IT Report
3. Human Resources Report

II. MARKETING & SALES REPORTS

1. Store Operations
2. Purchasing Report
3. Merchandising Report
- A. SPIRITS:
 - 1) Test Market Results (Codes #3640, #3641 & #649)
- B. WINES:
 - 1) Martignetti 25% Off Sale – March, April & May 2005
 - 2) Horizon Buy One Get One Half Off – March, April & May 2005
 - 3) Recommended Allocated Wines for Distribution to Selected Stores
(1 item)
 - 4) Primary Source Submissions (7 items – exclusive agent; 4 items –
imported)

III. ENFORCEMENT & LICENSING REPORT

IV. CHAIRMAN'S REPORT & LATE ITEMS

1. Bailment Requests
2. Coupon Approvals
3. Late Items/Other

/D. Hartford

